



## Special 3-Day **EXCITE** Bootcamp™ Get Empowered To Transform Your Library for the 21<sup>st</sup> Century

### Three Days, Four Journeys...

In this fully-immersive EXCITE Bootcamp, you will learn to adopt the character and behavior of a “Collaborative Innovator” by learning the core skills, tools and language that are essential for Library Leadership in the 21<sup>st</sup> Century. You will leave empowered to work with colleagues and partners in true collaboration, to engage your community to understand their deeper needs, and to uncover *and successfully implement* innovative ideas that will excite your community and transform the culture of your library.

### Journey 1: Learn and Participate in True Collaboration

- ❖ **Learn True Collaboration** Step into the role of a true collaborator, understand the difference between teamwork and collaboration and what makes a successful collaborative team. Learn how to apply the motto “Collaboration is for everyone, but not for everything.”
- ❖ **Apply Collaboration Skills** Understand what kind of collaborator you are and collaborate with other librarians from all types of libraries and departments throughout the session.

### Journey 2: Deeply Engage and Excite Your Community

- ❖ **Learn How To Gain Immersive Insights** Uncover your community’s real needs by engaging them with simple yet powerful, proven research techniques that lead to a deeper understanding of their motivations and drivers. *Special deep dive for this session!*
- ❖ **Learn How To Transform These Insights** into engaging programs, services, collections and spaces that delight, excite and engage your community based on what matters to them.

### Journey 3: Develop Innovative Ideas That Matter

- ❖ **Learn Proven Techniques** that fuel your ideas with insights, stretch your brain & build on group imagination to conceive truly innovative ideas that matter.
- ❖ **Fail To Succeed** How to use iterative learning and feed-back loops to develop solutions and how to extract deep learning from failures to lead to ultimate success!
- ❖ **Apply The Art of Prototyping** Understand how to prototype anything (including services!) and use prototypes with storytelling to communicate your ideas & get feedback to refine your solutions.
- ❖ **Make Ideas Real** Understand the elements required to successfully implement and launch innovative programs and services.

### Journey 4: Transform Your Library!

- ❖ **Apply Your New Skills!** You will have an opportunity to apply all the innovation skills, tools, language and processes you learned to collaboratively transform a real-world library issue.

