

THE MAGIC OF PICTURE BOOKS

Inspire a love of stories through art, words, and imagination

RECOGNIZE SOUNDS AND PATTERNS!

The rhythmic cadence helps kids develop and practice phonological awareness.

A TEACHING MOMENT!

Educators use picture books to introduce reading strategies, inspire discussion, and engage learners.

BENEFITS OF PICTURE BOOKS:

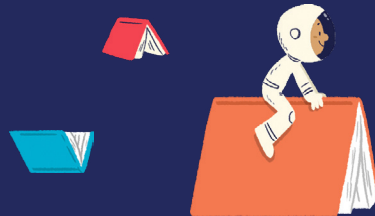
- ✦ Boosts social and emotional learning
- ✦ Builds language skills and vocabulary
- ✦ Develops critical thinking skills and self-awareness
- ✦ Introduces the concept of reading for those that can't yet
- ✦ Exposes to higher level vocabulary and complicated stories
- ✦ Promotes curiosity, empathy, and social skills
- ✦ Bonds child with who is reading to them
- ✦ Motivates to read independently
- ✦ Sparks a love of reading
- ✦ Helps children become better listeners
- ✦ Inspires visual thinking

REPETITION IS KEY!

Reading the same story repeatedly builds language skills and increases vocabulary by **12%**

IN THE CLASSROOM!

Picture books make a great aid when teaching English to elementary students and they provide a way to teach complex matters in a simple way!



INCLUSION MATTERS!

It's important for kids to see their lives reflected in the stories they read! It's also important for kids to read stories different from their own lives to strengthen empathy and kindness towards others.

LOOK FOR CLUES!

Pairing words with images allows a child to use contextual clues to make inferences on what will happen next, discover more about the text, and identify sequence of events!



A WHOLE NEW WORLD!

Picture books offer a gateway for children to engage with the unfamiliar. Whether that's showing them an animal or place they've never seen or introducing them to a historic event or other cultures, picture books allow children to "see the world" at a young age.

BUILDS STRONG BONDS!

62% of parents with kids aged 3 to 5 read to their children most days, and kids say that they love this special time with their parents! Reading picture books together forms a bond between the child and the caregiver reading to them.

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Artwork featured from *So You Want to Build a Library* by Lindsay Leslie, illustrated by Aviel Basil.

