

— *Telling the Library Story:* —

ADVOCACY TOOLS FOR BUDGET SEASON

**FEB 11, 2026 07:00 PM
EASTERN TIME**



AS SCHOOL LIBRARY BUDGETS CONTINUE TO FACE INCREASING CHALLENGES, THIS SESSION WILL FEATURE SCHOOL LIBRARIANS FROM ACROSS THE NATION SHARING PRACTICAL TOOLS AND STRATEGIES FOR EFFECTIVE ADVOCACY DURING BUDGET SEASON.

ZOOM LINK



Heather Hornor is a seasoned educator and librarian with 24 years in public education in Dallas, Texas, now back in the Pacific Northwest. She has held leadership roles in the Texas Library Association, chairs the AASL School Library Event Promotion committee, and served on the City of Dallas Municipal Library Board.



Barbara Johnson is the Instructional Technology Coordinator for Colchester Public Schools. She has held leadership roles in the Connecticut Association of School Librarians and the Connecticut Educators Computer Association. Barbara has been a member of the American Association of School Librarians since 2013, where she served as Board Director-at-Large and Chair of the Chapter Assembly.



Sheena Kelly is the Digital Media Literacies Coordinator for Thompson School District in Colorado. She serves on the boards of the Colorado Library Consortium and the Colorado Association of Libraries. With experience in public and international school libraries, she has secured grant funding for library initiatives and advocates for strong school library budgets using her Master of Library and Information Science.