

2019 Music on the Bay Event Guide Insertion Order

Ad Size & Rate: Business Card \$100, Half Page \$150, Full Page \$250

Production Requirements:

Full Page trim size is 5-1/2" wide x 8-1/2" tall. Non-bleed ads should be 5" wide x 8" tall for Full Page, 5" wide x 3-7/8" tall for Half Page, and will be centered on the page with 1/4" white all around. Full bleed ads trim to 5-1/2" wide x 8-1/2" tall and require 1/8" additional image on all sides so art should be 5-3/4" wide x 8-3/4" tall. Keep live copy to 5" x 8" so it doesn't lost in the binding/trimming process. Business Card space is 2" x 3 1/2".

PDF, eps, tiff and jpg files are preferred, minimum resolution is 300 dpi at finished size. MS Word (doc, docx, etc) files are discouraged and we will not be responsible for fonts or images that do not reproduce as expected.

Advertiser: _____

Address: _____

City/State/Region: _____ Zip Code: _____

Contact: _____ Phone: _____

E-mail: _____ Ad Size: _____

Notes: _____

Authorized by: _____ Date: _____

(Print)

I understand and agree to the terms and conditions of this order: _____

(Sign)

Space Reservation

It is important you get your Insertion Order in early. Space is limited and will be allocated on a "First Come, First Served" basis. Previous advertisers will receive position preference. Insertion Orders must be received by Monday, Jan 14, 2019 and are subject to space available and page count restrictions. Art must be received by Monday, Jan 28, 2019

Mailing and Contact Info

Mail to: MOTB Guide PO Box 747, Lutz, FL 33548. Receipt will e-mail. Contact Brian Kautz: kautzb15@gmail.com with any questions.

Office Use Only

Accepted by: _____ Date: _____

Payment Received: _____ Date: _____

Art Received and Approved: _____ Date: _____